



### **Elfa Shows Creative Storage at Cologne Furniture Fair**

*Sliding doors made to your own measures. An interior shelving system that depends on your own needs and reflects the latest trends. Elfa gives everyone the opportunity to create their own storage and unique piece of interior in an instant. We show several possibilities at the IMM fair in Cologne in Germany at 15-21 of January.*

- Our participation in this large international furniture fair is a great opportunity, for us to let the world know about our unique storage concept, says export manager Fredrick Sylva.

With a 100 square metre stand filled with storage, there is no lack of inspiration or ideas on how to use the imagination to create individual and practical storage solutions. A trendy yet classic shelving system with smart details meet all needs that there are. Sliding doors with two different design profiles, more than 70 possible front fillings and solutions as sloped doors, corners and several metres high doors, leave no one disappointed and give your storage the final unique and decorative touch.

With representatives for all our markets, from France in the south to Norway in the north, we will happily introduce you further to the elfa® storage world.

You find us in Hall 7:1, Stand A021.

For more information:

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See our website for more information and download of press images: [www.elfa.com](http://www.elfa.com)

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Elfa Group AB is the parent company of the Elfa business group consisting of ten companies in Sweden, Norway, Finland, Denmark, Netherlands, France, Poland and the USA. Elfa markets three brands; elfa®, Lumi® och NoGa®. The company was founded in 1947 and is today one of the world's leading suppliers of storage. The brand elfa® includes a drawer system, a shelving system and measure-made sliding doors. The three systems can be combined into flexible storage solutions for wardrobes, walk-in closets, kitchens, bathrooms, garages etc. 75 percent of the sales are exported, sold mainly through retailers within furniture, DIY and timber trade. elfa® is sold in more than 30 countries via subsidiaries or independent distributors that together constitute a strong sales organisation. The group employs approximately 500 people, turns over about 600 MSEK, and has a yearly growth of 15 percent.